



for little citizens of the world

**Position:** Freelance Junior Front-end Developer / Online Designer (3 months to start)

**Location:** Potrero Hill, San Francisco, CA

**Tea Collection** ([www.teacollection.com](http://www.teacollection.com)): Tea designs, creates and shares unique designs that express and embody our journey of discovery around the world – distinctive apparel collections for children and women inspired by the beauty we discover in our travels around the world. The assortment is found in our seasonal catalogs, our website ([teacollection.com](http://teacollection.com)) and hundreds of specialty stores including Nordstrom, Bloomingdale's, and high-end boutiques.

**Job Overview:** We are looking for a Freelance Junior Front-end Developer/Online Designer. The candidate will be responsible for designing and developing webpage templates, emails, landing pages, content pages and banner ads for Tea. All in a manner that embodies and expresses our brand. The Freelance Designer will work hand-in-hand with the Managing Graphic Designer for design direction and the Director of Marketing for strategic and messaging direction. This is a part-time, freelance position (3 months, possibly longer) based in San Francisco's sunny and thriving Potrero Hill neighborhood.

**Responsibilities:**

- \* Develop web templates, create web artwork and update web content for [teacollection.com](http://teacollection.com)
- \* Design and program html emails, banners and any related landing pages.
- \* QA banners, emails, landing pages and web pages to ensure quality and accuracy
- \* Work with partners to develop concepts for online marketing and website initiatives
- \* Design and develop materials for online marketing campaigns and for Tea's website ([teacollection.com](http://teacollection.com))

**Ideal Candidate Characteristics:**

- \* Great sense of design, fashion and meticulous attention to detail to make everything he/she creates and produces look beautiful, work flawlessly and express the brand
- \* Takes great pride in the designs produced and takes ownership
- \* Proactive, detail-oriented and deadline-driven: willing to do whatever it takes and spend whatever time it takes to meet deadlines
- \* Able to handle multiple projects at once in a fast-paced environment while being extremely productive and timely
- \* Strong interpersonal and communication skills: able to take initial direction and ask the right questions to ultimately work independently and confidently to get the job done right and on time
- \* Consummate team player who loves to learn
- \* It would be extremely welcome if the candidate was interested in fashion, ecommerce and kids/baby/family audiences
- \* High energy good humor team player who thrives in an open plan environment
- \* Shares and responds to our core values and attributes of Going There (doing, being and seeing, whether across the globe or across the street – exuberantly), Connecting (being open, sharing, warmth, possibilities), Caring, Inspiration, Exuberance and Beauty

**Qualification Requirements:**

- \* 2 years work experience with frontend development (html, xhtml, css, javascript)
- \* Able to create CSS layouts without the use of tables
- \* Must understand how to deal with cross browser/cross platform programming
- \* Knowledge of online advertising, email marketing and website development
- \* 4 year degree
- \* Fully proficient with development and design software, Adobe Photoshop, Illustrator and Microsoft Office
- \* Flash, PHP, XML and AJAX experience a plus
- \* Experience with CVS or other type of version control software a plus
- \* Print experience a plus
- \* Availability of a computer + above software

**Compensation:** \$25-40/hour depending on experience

**Details:** Please send your resume, cover letter and a link to your portfolio to [jobs@teacollection.com](mailto:jobs@teacollection.com). Candidates must provide an online portfolio or links to sample work. Phone interviews will be followed by an in-person interview. Candidates selected for interviews will be expected to demonstrate their HTML/CSS and design software proficiency.

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