



for little citizens of the world

FOR IMMEDIATE RELEASE

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Tea is opening up closets and clearing out inventory

San Francisco, California, November 2008 Tea Collection, the globally inspired children's fashion company, announces the date of their highly anticipated year-end sample/clearance sale. For 3 days Tea is offering samples made in limited quantities as well as styles from past seasons at deep discounts.

Tea Collection is also raising funds for their partner, The Global Fund for Children (www.globalfundforchildren.org) - an organization that works to advance the dignity of vulnerable children and youth by supporting and strengthening grass root groups and harnessing the power of books, films, and photography. There is a **\$10 admission** that will be donated to GFC.

Where:

1 Arkansas Street, studio B (cross street 16th)
San Francisco, CA 94110
415-621-9400

When:

Friday, **November 14th**
1pm – 6pm

Saturday, **November 15th**

9 – noon: open to public

1:00 – 3:00: Tea's first ever SPECIAL CLEARANCE SALE! Prices will be slashed even further!
No price adjustments for items previously purchased.

Monday, **November 17th** – School Day!

10-5pm: Are you affiliated with a school? Bring your school friends to Tea and let them enjoy 10% of proceeds towards their school.

* Please note this is for schools you have a connection with. We are not communicating this to the entire SF school district. Schools will need to be able to provide a document on school letterhead with tax-id information upon receipt of our charitable donation. No exceptions.

About Tea Collection

Tea Collection (www.teacollection.com), based in San Francisco, has been introducing children and parents to styling, colors, and textiles inspired by the beauty of cultures around the world through apparel since 2002.



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Tea Collection is available at specialty stores and online, including Barneys New York, Neiman Marcus, Bloomingdales, Takashimaya, and more than 500 high-end boutiques nationwide, Europe and Japan. Daily Tea, a Tea Collection line of mix & match knitwear debuted in stores and online April 2007.

Tea Collection has been honored for the 2nd year in a row by *Inc.* as one of the fastest growing private companies in America. Tea, which has had 362% growth since 2004, ranks this year at #1024. Tea Collection ranks #51 in the Top 100 Consumer Products and #37 in the Top 100 businesses in the San Francisco bay area. Last year, Tea ranked #241.

Example of items at sale:

