



for little citizens of the world

**FOR IMMEDIATE RELEASE**

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**Tea Collection shopping event to benefit The Global Fund for Children**

(Bay Area, California, October 2008) Tea Collection ([www.teacollection.com](http://www.teacollection.com)), the San Francisco based children's fashion company is announcing their annual online event contributing proceeds from sales to benefit The Global Fund for Children ([www.globalfundforchildren.org](http://www.globalfundforchildren.org)) - an organization that works to advance the dignity of vulnerable children and youth by supporting and strengthening grass root groups and harnessing the power of books, films, and photography.

The three day event will be **November 10<sup>th</sup>, 11<sup>th</sup>, and 12<sup>th</sup>**. Tea Collection will donate **15%** of all sales from its website to GFC.

Tea Collection also offers exclusively designed tee's and bodysuits in which 50% of the proceeds from these items are donated to the GFC. Available for purchase in November, is a collection of GFC tee's and bodysuits featuring the artwork of 7 year old D.J. Villhard, winner of Tea's little artist search. D.J.'s interpretation of "little citizens" was selected from artwork submitted from children up to 8 years old from across the country. (*see below for images of this collection*)

"Tea is a company committed to translating world cultures through children's clothing and we are so excited to provide direct resources to some of these very cultures from which we are inspired," says Emily Meyer, President and Chief Creative Director.

**About Tea Collection**

Tea Collection ([www.teacollection.com](http://www.teacollection.com)), based in San Francisco, has been introducing children and parents to styling, colors, and textiles inspired by the beauty of cultures around the world through apparel since 2002.

Tea Collection is available at specialty stores and online, including Barneys New York, Neiman Marcus, Bloomingdales, Takashimaya, and more than 500 high-end boutiques nationwide, Europe and Japan. Daily Tea, a Tea Collection line of mix & match knitwear debuted in stores and online April 2007.

Tea Collection has been honored for the 2<sup>nd</sup> year in a row by *Inc.* as one of the fastest growing private companies in America. Tea, which has had 362% growth since 2004,



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ranks this year at #1024. Tea Collection ranks #51 in the Top 100 Consumer Products and #37 in the Top 100 businesses in the San Francisco bay area. Last year, Tea ranked #241.



Original artwork by D.J. Villhard, age 7. Winner of Tea's little artist search.