



for little citizens of the world

**FOR IMMEDIATE RELEASE**

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**Tea Collection's holiday card assortment in popular Daily Tea prints**

(Bay Area, California, September 2008) Tea Collection ([www.teacollection.com](http://www.teacollection.com)), the San Francisco based children's fashion company is announcing their holiday cards with Tiny Prints, Inc. ([www.tinyprints.com](http://www.tinyprints.com)), an online leader in premium, personalized, social stationery is now available. This is the second year that Tea has partnered with Tiny Prints to offer a collection of holiday cards. The assortment of holiday cards is in addition to their selection of birth announcements and invitations.

The co-branded photo cards feature Tea's popular Daily Tea prints in festive colors to create a modern and chic assortment. The holiday cards will be featured on the Tea Collection website and catalogs, and on the Tiny Prints website, where customers can personalize and preview their cards before purchasing. The 2008 assortment includes last year's best selling holiday cards, as well as new styles and designs. The holiday stationery is complemented with gift tags and return address labels.

**About Tea Collection**

Tea Collection ([www.teacollection.com](http://www.teacollection.com)) , based in San Francisco, has been introducing children and parents to styling, colors, and textiles inspired by the beauty of cultures around the world through apparel since 2002.

Tea Collection is available at specialty stores, including Barneys New York, Neiman Marcus, Bloomingdales, Takashimaya, and more than 500 high-end boutiques nationwide, Europe and Japan. Daily Tea, a Tea Collection line of mix & match knitwear debuted in stores April 2007.

Tea Collection has been honored for the 2<sup>nd</sup> year in a row by *Inc.* as one of the fastest growing private companies in America. Tea, which has had 362% growth since 2004, ranks this year at #1024. Tea Collection ranks #51 in the Top 100 Consumer Products and #37 in the Top 100 businesses in the San Francisco bay area. Last year, Tea ranked #241.

**About Tiny Prints, Inc.**

Founded in 2004 by three friends in beautiful Mountain View California, Tiny Prints, Inc. is an internet-based company comprised of multiple brands offering premium, personalized, social stationery. Tiny Prints provides simple, modern and unique baby invitations to photo holiday cards. Offering exclusive designs from the nation's top designers, easy card personalization, a powerful preview engine and top-notch customer service, their designs have been lauded by numerous publications and celebrity parents. Tiny Prints finds great joy in helping their customers discover the perfect paper and design that will leave a lasting impression.

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**Sample Card Preview**



Winter Orchids



Lovely Snowflakes