



for little citizens of the world

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Tea Collection honored for the 3rd year in a row by Inc. Magazine

(San Francisco, California, August 18, 2009) Tea Collection, the globally inspired children's fashion company, has announced that it has been listed by *Inc.* as one of America's 5000 fastest growing private companies. The list represents the most comprehensive look at the most important segment of the economy—America's independent-minded entrepreneurs. Consumer electronics maker Vizio, Internet giant GoDaddy, rental car service Zipcar, and beverage maker Honest Tea are among the prominent brands featured on this year's list.

Tea Collection ranks 1054 on the 2009 Inc. 5000 with three-year sales growth of 293%. Tea ranks #71 in the Top 100 Consumer Products & Services and #41 in the Top 100 Business in the San Francisco Bay Area. This is the **third** year in the row Tea Collection has been honored by Inc.

"We are honored to be recognized by Inc for the 3rd year in a row." says Leigh Rawdon, co-founder and CEO of Tea. "During the challenging economic time, our incredibly talented team has focused on building relationships with our consumers online and in stores. We have been thrilled with our Facebook fan page and we are excited about the results from our boutiques that have been Tea destination stores. We are very happy with the results!"

"Savvy trend spotters and those who invest in private companies know that the Inc. 5000 is the best place to find out about young companies that are achieving success through a wide variety of unprecedented business models, as well as older private companies that are still expanding at an impressive rate," said Inc. 5000 project manager Jim Melloan. "That's why our list is so eagerly anticipated every year."

The 2009 Inc. 5000, unveiled today on Inc.com, serves as a unique report card on the U.S. economy. Despite the ongoing recession, aggregate revenue among the companies on the list actually increased to \$214 billion, up \$29 billion from last year, with a median three-year growth rate of 126 percent. The Inc. 5000 are responsible for creating more than 1 million jobs since their founding; making the list perhaps the best example of the impact private, fast-growing companies can have on the economy. Complete results of the Inc. 5000, including company profiles and an interactive database that can be sorted by industry, region, and other criteria, can be found on Inc.com.



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This year's list also offers a preview of which industries are poised for growth in coming years. With an average growth rate of 667 percent, Insurance ranked as the top industry overall. Government Services was the top industry gainer with 252 companies on this year's list, up from 135 last year. Health is the top industry by both total revenue (\$22.7 billion) and total employment (156,223 jobs).

About Tea Collection

Inspired by the beauty found in all cultures, Tea Collection (www.teacollection.com) of San Francisco has introduced children and parents to globally inspired apparel since 2002. Every employee receives an annual allowance for international travel because the company believes so strongly in broadening horizons and making the foreign familiar.

For the second year, *Inc.* has identified Tea Collection as one of the fastest growing private companies in America. Its clothes are available at specialty stores, including Barneys New York, Bloomingdales, Nordstrom, and more than 500 high-end boutiques in the U.S., Europe and Japan. Tea recently expanded its multi-channel wholesale distribution and ecommerce business with seasonal catalogs for its growing customer base.

For more information or to receive product samples, please contact Krista Reinhard at 415-279-8647 or krista@teacollection.com. For additional press releases, please visit: <http://teacollection.com/site/InfoPgs/pressreleases.htm>

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