



for little citizens of the world

FOR IMMEDIATE RELEASE

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Tea Collection honored as one of America's "Fastest Growing Private Companies" for the 2nd year in a row by Inc. Magazine

(Bay Area, California, August 20, 2008) Tea Collection, the globally inspired children's fashion company, has announced that it has been listed by *Inc.* as one of America's 5000 fastest growing private companies. The list is the most comprehensive look at the most important segment of the economy – America's independent-minded entrepreneurs. Taken as a whole, these companies represent the backbone of the U.S. economy.

Tea Collection, which has had 362% growth since 2004, ranks this year at #1024. Tea ranks #51 in the Top 100 Consumer Products and #37 in the Top 100 Businesses in the San Francisco Bay Area. This is the second year in a row Tea has been honored by Inc. Last year, Tea ranked #241.

"To be recognized by Inc. for two years in a row is a tremendous achievement", says Leigh Rawdon, founder and CEO of Tea. "More and more people are getting to know Tea through our incredible network of retailers as well as our beautiful catalogs. We are fortunate to have a dedicated team creating and marketing our collections."

"Our second annual Inc. 5000 continues the most ambitious project in business journalism," said Inc. 5000 Project Manager Jim Melloan. "The Inc. 5000 gives an unrivalled portrait of young, underreported companies across all industries doing fascinating things with cutting-edge business models, as well as older companies that are still showing impressive growth."

The 5000 companies that made the list reported aggregate revenue of \$185 billion and median three-year growth of 147 percent. Most important, the 2008 Inc. 5000 companies were engines of job growth, having created more than 826,033 jobs since those companies were founded. Complete results of the Inc. 5000, including company profiles and a list of the fastest-growing companies that can be sorted by industry and region can be found at www.inc5000.com.

About Tea Collection

Tea Collection (www.teacollection.com) , based in San Francisco, has been introducing children and parents to styling, colors, and textiles inspired by the beauty of cultures around the world through apparel since 2002. Every employee at Tea Collection receives a yearly travel allowance to use towards international travel, because it is so important to broaden our horizons and make the foreign familiar.

Tea Collection is available at specialty stores, including Barneys New York, Neiman Marcus, Bloomingdales, Takashimaya, and more than 500 high-end boutiques nationwide, Europe and Japan. Daily Tea, a Tea Collection line of mix & match knitwear debuted in stores April 2007. Tea Collection recently expanded their multi-channel business of wholesale distribution and ecommerce with the addition of seasonal catalogs. Tea Collection is available to size 8.

For more information or product samples please contact Krista Reinhard at 415-279-8647 or Krista@teacollection.com. Visit Tea at www.teacollection.com

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