



for little citizens of the world

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Lush landscapes of Brazil are celebrated in Tea's summer collection

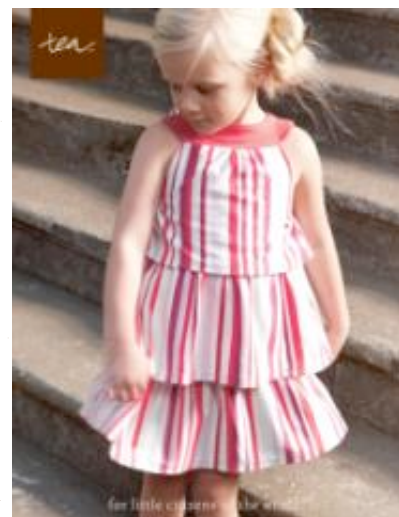
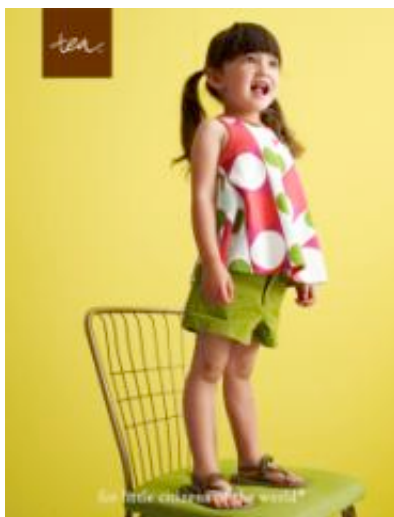
(San Francisco, California, March 6, 2009) Tea Collection, the globally inspired children's clothing company, is getting ready for the warm days of summer with their Brazilian inspired collection.

The architectural drama of this capital city inspires the dramatic shapes and lines of Tea's summer styles. Botanical gardens, immense rainforests, tropical plants and flowers flavor the landscapes of Brazil. These lush scenes are captured in a color palette of peacock, aqua, cilantro, and deep red for the collection.

For girls, there is a wonderful collage of patterns, colors, and silhouettes. The **Paulista Striped Skort** and **Dress** are easy-to-wear knits with flirty tiered ruffles. The strikingly original **Catedral Dress**, inspired by Oscar Neimeyer's Catedral Metropolitana, is a modern shape with colorful abstract printed gores. Great separates like the **Madalena Swing Top** and **Peached Canvas Shorts** complete the collection.

For boys, the same themes inspire cool and casual styles. Infusing festive colors of Brazil, the **Parque Plaid Long Shorts** paired with the retro styled **Manuel Block Polo** makes a street smart outfit. Named for an urban park in Sao Paulo, the vibrant peacock blue **Ibirapuera Graphic Hoodie** illustrates a rare jungle frog graphic. The Brasilia inspiration takes form in the boys **Leblon Woven Shorts** and the **Manuel Block Polo** styles - a wonderful display of Tea's distinctive styling.

This collection of summer styles will be available online and in stores March 23rd.





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About Tea Collection

Tea Collection (www.teacollection.com) , based in San Francisco, has been introducing children and parents to styling, colors, and textiles inspired by the beauty of cultures around

the world through apparel since 2002. Every employee at Tea Collection receives a yearly travel allowance to use towards international travel, because it is so important to broaden our horizons and make the foreign familiar.

Tea Collection is available at specialty stores, including Barneys New York, Neiman Marcus, Bloomingdales, Nordstrom's, and more than 500 high-end boutiques nationwide, Europe and Japan. Tea Collection recently expanded their multi-channel business of wholesale distribution and ecommerce with the addition of seasonal catalogs.

In 2008, Tea Collection was honored for the 2nd year in a row by *Inc.* as one of the fastest growing private companies in America. Tea, which has had 362% growth since 2004, ranks this year at #1024. Tea Collection ranked #51 in the Top 100 Consumer Products and #37 in the Top 100 businesses in the San Francisco bay area. In 2007, Tea ranked #241.

For more information or product samples please contact Krista Reinhard at 415-279-8647 or krista@teacollection.com.