



for little citizens of the world

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Tea expands their “mix & match” Daily Tea collection to size 5

(Bay Area, California, June 2007) Tea Collection (www.teacollection.com), known for globally inspired children's apparel found in boutiques and specialty retailers nationwide and Europe, is expanding the size offering in their Daily Tea collection.

Daily Tea debuted at retailers in April 2007 offering a collection of mix & match knitwear for infants up to 24 months. The debut collection has had an overwhelming response; some retailers even have a waiting list for the next collection, due in stores in September.

Tea is responding to customer demand to increase the size offering to size 5. The additional size range will be available for the fall delivery in September.

An Elephant, bonsai tree, and dinosaurs make great graphic tees, with multi-stripe cargo pants, double-decker sleeved camp shirts and tees allow boys to play hard while looking hip. The collection for girls offers bold prints in tunics and dresses, that pair with striped leggings and patterned pants.

“Moms and Dads can keep their children comfortable and stylish,” says Emily Meyer, president and chief creative director of Tea. “Daily Tea addresses the needs of a child on the move with very affordable, yet high quality pieces.”

Daily Tea maximizes a child's wardrobe with endless mix & match options. Sharply priced, items start at \$14 retail, parents can create 9 outfits with 6 pieces, at approximately \$100.

Tea, the drink, is shared in nearly every culture around the world – evoking warmth, inspiration and mindfulness. Through children's apparel, Tea Collection offers parents clothing that reflect these same sensibilities, celebrating the beauty found in cultures around the world.

For more information or product samples please contact Krista Reinhard at 415-621-9400 x100 or Krista@teacollection.com. Visit Tea at www.teacollection.com