



for little citizens of the world

FOR IMMEDIATE RELEASE

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3 day online event to raise funds for The Global Fund for Children

San Francisco, California, November 2007 Tea Collection (www.teacollection.com), the globally inspired children's fashion company, has announced an online event contributing proceeds from sales to benefit The Global Fund for Children (www.globalfundforchildren.org) – an organization dedicated to advancing the dignity of children around the world.

The three day event will be held **November 26th, 27th, and 28th**. Tea Collection will donate **15%** of all sales from its website to GFC. In addition, Tea Collection will be featuring photographs taken by Malin Fazehai during her travels in Peru. Ms. Fazehai was awarded the Global Fund for Children/International Center of Photography Fellowship in 2006. Tea Collection will be offering the prints for sale on their website. The fellowship program sends promising photographers to developing countries to capture positive images of children. Tea's fall 2007 collection was inspired by the traditional dress and textiles of Peru.

"Tea is a company committed to translating world cultures through children's clothing and we are so very excited to provide direct resources to some of these very cultures from which we are inspired," says Emily Meyer, President and Chief Creative Director of Tea.

Also available are exclusively designed shirts and bodysuits, 100% of the proceeds from these items are donated to the GFC. Tea's philosophy, "*for little citizens of the world*" is delicately written across the front of each item and the long sleeved shirt quietly states "thank you" on the left wrist. The shirts and bodysuits are available in infant to toddler sizes, and in colors mist, pearl, and rice. The shirts retail for \$24.00, the bodysuits retail for \$18.00.

About Tea Collection

Tea Collection (www.teacollection.com), based in San Francisco, has been introducing children and parents to styling, colors, and textiles inspired by the beauty of cultures around the world through apparel since 2002. Every employee at Tea Collection receives a yearly travel allowance to use towards international travel, because it is so important to broaden our horizons and make the foreign familiar.

Tea Collection is available at specialty stores, including Barneys New York, Neiman Marcus, Bloomingdales, Takashimaya, and more than 500 high-end boutiques nationwide, Europe and Japan. Daily Tea, a Tea Collection line of mix & match knitwear debuted in stores April 2007. Tea Collection recently expanded their multi-channel business of wholesale distribution and ecommerce with the addition of seasonal catalogs. Tea Collection is available to size 8.

Tea Collection has been honored by Inc. Magazine as one of the top 500 fastest growing private companies in America in 2007. The 26th Annual Inc Magazine list of the top 500 fastest growing private companies in America, featured in the September 2007 issue, ranks Tea at # 241. Tea ranks #20 in the top companies in the San Francisco bay area. Tea grew 968% from 2003 to 2006.

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